

I AM HONOURED TO WELCOME YOU **ONCE AGAIN TO KLAKSVÍK** - THE VIBRANT FISHERIESHUB **OF THE FAROE ISLANDS**

At the previous fair more than 4000 visitors from 20 countries visited Atlantic Fair in Klaksvík, the industrious fishing capital of the North Atlantic. As prime minister of the Faroes Islands, I am honored to welcome you once again.

Few nations in the world are as closely tied to the sea as the Faroes Islands. It goes without saying that the exploitation of our natural resources has been the foundation of the Faroese economy and welfare for generations. As country we strive to ensure that these resources are utilized in a sustainable way with responsible and effective fisheries.

Atlantic Fair is living proof that innovation and adaptability go hand in hand. I am confident that the fair will once again showcase the very best of maritime-related businesses in the North Atlantic region and worldwide.

Aksel V. Johannesen Prime Minister of the Faroe Islands

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ATLANTIC FAIR

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KLAKSVÍK FAROE ISLANDS

INTERNATIONAL MARITIME EXHIBITION

195 COMPANIES REPRESENTING 20 COUNTRIES EXHIBITED IN 2022 000000

WELCOME TO **ATLANTIC FAIR 2024!**

Over the past two decades, the Faroe Islands have experienced unprecedented growth. Since the beginning of this millennium, the population has increased from approximately 45,000 to over 54,000 inhabitants. Thanks to an ambitious programme of infrastructure development, 90% of the population now live in areas connected to each other by a network of tunnels and bridges, paying the way for new opportunities both for individuals and businesses.

In recent years, several state of the art fishing vessels have been added to the Faroese fleet as the nation's primary industry continues to modernise and play a key role in supplying the global seafood market.

Aquaculture production has nearly tripled in tonnage since the year 2000 and farmed salmon now accounts for approximately half of the total fish export value.

The transition to renewable energy is progressing rapidly and now includes wind turbines and harnessing tidal energy, supplementing the long established hydropower.

Throughout this transformative period, Atlantic Fair has reflected these advances and established itself as a prominent international exhibition. This status was underlined in 2022 when there were participants from 20 countries amongst the 195 exhibitors. There was also a significant overseas element in the impressive total attendance of 4,500 visitors.

We welcome you to three exciting days at Atlantic Fair 2024!



WELCOME TO KLAKSVÍK

The fishing industry has historically been the bedrock of Faroese society. Therefore, the country's financial state is, to a certain extent, a mirror of the state of the fish stock around the Faroe Islands.

As the fishery capital of the Faroe Islands, it is important to the local area that the fishing industry has secure and stable conditions to work with

Consequently, the importance of sustainable fisheries is something that all in the industry occupy themselves with, even though there might be differences in opinions concerning best practices for working towards sustainability. However, the fishing industry in the Faroe Islands is recognised for continuing to develop new sustainable solutions, which can contribute to securing the industry in the future. An example is the new ships arriving in the Faroese ship fleet this year, which significantly contribute towards greater sustainability.

Atlantic Fair is a platform supporting this agenda, an international trade show hosted in our little town of Klaksvík for networking for companies worldwide.

During these three days, companies will strengthen their current business network, make new business deals, and get inspired to find complicated solutions in new innovative ways that cross borders. Such cooperation can be time-consuming and costly but is a decisive part of making progress toward sustainability.

Possibilities for travel between countries are accessible now more than ever. I believe that it is essential for Faroese companies to have the possibility to showcase their products in their own environment and provide the hospitality the Faroese are known for.

Atlantic Fair provides an excellent opportunity for local businesses to strengthen their business relations in their local settings, strengthening the foundation for future cooperation.

As Mayor of Klaksvík, I am pleased that our town gets the honour to host the Atlantic Fair 2024, a business trade show with great value for the town. This event receives thousands of visitors. and I hope all trade show attendees will have a great experience and explore the town's shopping and cultural opportunities.

On behalf of the town's council, I want to welcome you to the Atlantic Fair 2024.

OFFICIAL TRAVEL AGENT

FONN FLOG

Kind regards

northpelagic

Karl H. Johansen, Mayor

GRΛΓΙΛ



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